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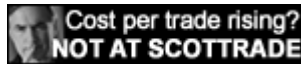
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Press Release

Source: EuroQuest, LLC

Nomadic Spirit Takes Over Printemps Department Store In Paris With "CITOYENS BOHEMES" Exhibit Through October 12, 2002

Monday September 30, 4:58 pm ET

NEW YORK, NY --(INTERNET WIRE)--Sep 30, 2002 -- Launching the new fall/winter 2002-2003 collections in ready-to-wear and designer fashions, accessories, jewelry, and home decor, all permeated by the nomadic spirit and our perpetual quest for new horizons, 60 haute couture masterpieces and designers' creations interacting with artworks take over the 5th floor of Printemps de la Mode through October 12, celebrating the timeless symbols of the nomadic way of life, and those of today's travelers, influenced by the same values and codes.

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Visitors can comprehend the close links between today's fashion and the nomads, Gypsies who have circled the globe for centuries and Mongolians from the outer steppes, who still fascinate and inspire designers.

Curated by fashion historian Catherine Ormen, and designed by Adrien Gardere, "Citoyens Bohemes" is an invitation to travel and dream through cultures and traditions, in a world of movements, images, colors, scents, and music.

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Emmanuelle O'Sullivan Jewelry Exhibit

The journey starts at the Mongolian yurt, symbol of the nomadic home, where Emmanuelle O'Sullivan's unique jewelry pieces, fashioned of antique Himalayan elements, evoke "the lights of Heaven on the monasteries of the Forbidden Valley" in Ladakh. Dedicated to all Himalayan people, this exhibit will travel throughout France and to the United States, culminating in an auction whose proceeds will benefit the Tibetan refugee community of Dharamsala, India.

An Exceptional Display of Haute Couture and Designer Masterpieces

Further along the journey, silhouettes dressed in stunning creations are framed against the landscapes from the eastern steppes. Christian Dior by John Galliano, Chanel, Lanvin, Maurizio Galante and Chloé are some of the couturiers whose masterpieces inspired by the nomadic spirit are on display. Five creations from Christian Lacroix's first collection (1987-88) transcend the festive spirit of the Gypsies of the Camargue region of France. Fashion designers including some of the most cutting-edge createurs are well represented by Issey Miyake, Isabelle Marant, Eric Bergere, Dries Van Noten, Christine Birkle for Hut Up, Spijkers, Rafia & Bossa, Darja Richter, Xuly Bet and Vava Dudu.

Artists Celebrate the Nomadic Spirit

Dancers, painters, sculptors, musicians, photographers and filmmakers have contributed their works, adding another dimension to the nomadic spirit. Seven fragrances were especially designed for this exhibit. Every day until October 12, at 6:00 p.m., the store windows come alive with nomadic characters.

Printemps is open Monday to Saturday from 9:35 a.m. to 7:00 p.m., until 10:00 p.m. on Thursday, and is located at 64, boulevard Haussmann, 75009 Paris. Tel: 01-42-82-50-00. www.printemps.com/international/

Since 1865, Printemps has been the leading department store in Paris for fashion, accessories, beauty and the home. Printemps offers useful services to American visitors, including bilingual shopping consultants, hand-free shopping and pay-once-for-all purchases, hotel delivery, shipping worldwide, 12% export tax refund, and a 10% discount card. A weekly fashion show presents the fall-winter collections.

Discount cards, fashion show invitations and free maps of Paris are available at www.euroquestpass.com

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