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Source: EuroQuest, LLC

Travel Discount Program In Alsace, Burgundy And Champagne-Ardenne Offers Great Savings This Fall And Through 2003

Wednesday September 25, 7:00 pm ET

NEW YORK, NY --(INTERNET WIRE)--Sep 25, 2002 -- With the ABC of France Privilege Card, a special cardholder discount program created by the Regional Boards of Tourism of Alsace, Burgundy and Champagne-Ardenne, American travelers to these regions are now able to discover the best of France while enjoying discounts up to 50% at more than 100 prestigious venues and tourist attractions, including chateaux, monuments and museums, golf courses, legendary wine cellars, celebrated Michelin starred restaurants, canal and hot-air balloon excursions. The ABC of France Privilege Card program will run exclusively in North America until December 31, 2003.

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Great Savings

The ABC of France Privilege Card is the first discount program of this magnitude and quality launched by any region of France on the North American market, to stimulate increased travel to the ABC of France, and to respond to price-conscious visitors. For an initial expense of only \$6, two visitors traveling together to any of the regions of Alsace, Burgundy and Champagne-Ardenne will be able to save hundreds of dollars.

Exceptional Fall Travel Packages to the ABC of France

Select tour operators invite independent travelers to experience the best of the

French art de vivre and discover the history, heritage, gastronomy and legendary wines of the ABC of France with fall packages for all tastes and budgets, and the ABC of France Privilege Card. For more information on great value fall packages to the ABC of France, please log on to:

www.francevacations.netwww.francelegends.com/easternwww.frenchexperience.comwww.discoverfrance.com**The ABC of France Privilege Card Kit**

The ABC of France Privilege Card is distributed with a road map of the regions, practical

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information, and a guide to all participating venues and offers. For more information and to order your card, please log on to www.euroquestpass.com

The "ABC of France" is the association of the Regional Boards of Tourism of Alsace, Burgundy, and Champagne-Ardenne. While each region retains its authenticity and distinct regional culture, they are geographically close and share a rich history and cultural heritage, adventures for all tastes, some of the best food and wines in the world and a warm welcome. For more information on Alsace, Burgundy and Champagne-Ardenne please visit the ABC of France website at www.abcoffrance.net

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